

EXHIBITOR PROSPECTUS

Find the Buyers Who PLAN, DESIGN
CONSTRUCT, RETROFIT and MANAGE
Public and Private Educational Facilities



NOW
CO-LOCATED
WITH
FETC 2012



SCHOOL & COLLEGE BUILDING EXPO

PRODUCED BY 1105 MEDIA INC

JANUARY 24 - 26, 2012

Orange County Convention Center, Orlando, FL

Full and Continued Support of the Co-Location by the American Institute of Architects (AIA), and AIA's Committee on Architecture for Education.



More than 15,000 K-12 and Higher Education Buildings within 300-Mile Radius of the Event



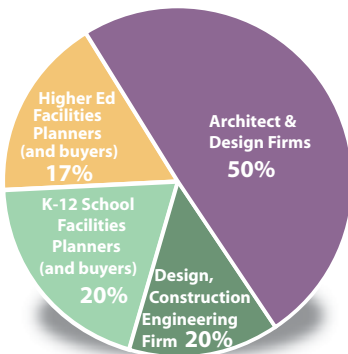
Any company that places products into schools and colleges should have a presence at this important expo.

—Managing Partner, EcoHill

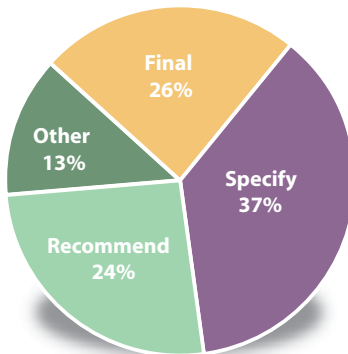
Welcome to the School and College Building Expo (SCBE). This is the event where decision makers and purchasers who **PLAN, DESIGN, CONSTRUCT, RETROFIT** and **MANAGE** both public and private educational facilities come for solutions.

WHO ATTENDS?

School and College Building Expo delivers the decision makers and product specifiers with the authority to select your products and services. These are the people who can write your products right into the specs!



Who Attends?



Attendee's Buying Power

- Architect
- Building/Grounds
- Business/Finance
- Contractor/Builder
- Engineer
- Facilities Management/Operations/Maintenance
- Interior Designer
- Manager/Director
- Project Manager
- President/Chief Administrator/Dean
- Purchaser/Procurement
- School Board President
- Superintendent

39% of Attendees are starting a school construction project in the next 12 months!



THE PRODUCTS/SERVICES DECISION MAKERS ARE SEEKING

- Access Control Systems
- Acoustic/Ceiling Materials
- Architect/Engineers/Construction Mgmt.
- Audio-Visual/Technology/Software
- Bleachers/Seating
- Building Products/Construction Materials
- Building Systems/Ceiling/Wall
- Daylight Solutions/Skylights
- Doors/Frames/Windows
- Drainage/Irrigation/Landscape
- Elevator/Escalator
- Energy Management
- Fencing
- Floor Coverings/Carpeting/Floors/Tile
- Furniture/Furnishings
- Insulation & Moisture Control
- Intercom Systems/Communications/Time Clocks
- Interior Finishes
- Laundry Equipment/Washrooms
- Lighting/Lighting Controls
- Lockers/Storage/Benches
- Mechanical Systems/HVAC/Plumbing
- Modular Buildings/Classrooms
- Playground Equipment
- Recycling/Waste Management
- Roofing/Roofing Systems
- Security/Safety/Fire Protection
- CCTV//Metal Detectors
- Scoreboards/Time Keeping
- Signage/Wayfinding
- Stage Curtains/Auditorium Products
- Turf/Sports Flooring
- Wall/Room Dividers/Partitions
- Washroom/Toilets/Sinks/Accessories

CO-LOCATED WITH FETC

The Premier Conference and Trade Show on Education Technology

- FETC attracts thousands of administrators, technologists, educators and facility directors from across the U.S. and the world—all of whom are looking for the technology used in educational environments—either for retrofit, refurbishment or in construction situations.
- FETC's national and international attendees represent 45,000-plus K-12 and higher education facilities. With more than 15,000 buildings within a 300-mile radius of the event, SCBE is situated in a target rich environment.

EVENT HIGHLIGHTS

Audience: Meet over 1,200 buyers and specifiers.

Education: A world-class conference program where speakers share their expertise, discussing the trends and unique issues of this industry. Attendees can earn up to 14.25 AIA Learning Units and GBCI CE hours.

Exhibit Hall: Spend 10.5 expo hours of face-to-face time with prospects and solidify relationships with existing customers.

Networking Events: Spend quality time networking with attendees at two receptions in addition to a party which includes great food, music and a fundraiser.

Media Partnerships: School and College Building Expo partners with leading industry publications and organizations to deliver and define the audience for the event.

Expansion: SCBE's high quality conference program, including enhancement of content for facilities directors will enrich the overall attendance for the event.

AIA CAE Business Meeting: SCBE is host to the spring meeting of AIA's Committee on Architecture for Education.

**Interested in Becoming an Exhibitor or Sponsor?
Visit SCBExpo.com or
Contact Us Today at
[scbesales@1105media.com!](mailto:scbesales@1105media.com)**



“The School and College Building Expo provides an excellent opportunity to network with and learn from my peers, while being exposed to new innovations and collective insights from across our industry.” —Partner, World Architects & Engineers

EXHIBIT FEES AND RESERVATION PROCESS

PRIME BOOTHS: \$3,100 per 10' x 10'. Additional \$250 for corner booth.

BOOTH FEE INCLUDES: 8' high draped back wall, 36" high side rails, booth ID sign, online listing of company's name and booth number.

BOOTH RESERVATION PROCESS

Review the floor plan at www.scbexpo.com or check with your event sales representative to identify several booth locations and booth packages. Complete and sign the enclosed application and contract for booth space. Fax the completed application to 1105 Media Inc. at 617.663.6003. A booth confirmation will be sent via e-mail.

Event Sponsor Packages and additional Marketing Opportunities are also available. Please call us to learn more!

BENEFITS OF EXHIBITING AT SCBE

- 10.5 hours of exhibit time
- Exposure on the event website, listing in the official SCBE conference brochure, company and product description in the onsite event program guide
- Access to a state-of-the-art press room, registered press list, media kit distribution and the SCBE virtual press newsroom
- Global integrated marketing program of 10 million-plus impressions
- Free conference pass per company
- Discounted conference passes for your prospects and customers
- Free expo only passes for your prospects and customers

CALL TO RESERVE YOUR SPACE TODAY!

For more information, visit www.scbexpo.com or contact:

STEPHANIE CHIAVARAS

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Produced by



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