

01/25/2012

4:30 pm - 5:30 pm

Prerequisite: None

W5CC047 The Four Energy Zones of Schools: Energizing Learning through Planning and Design

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Fanning Howey**

Session Description:

In 2003, MIT's Sloan School of Management published a study on the Four Energy Zones of Corporations: Passion, Comfort, Aggression and Resignation. This presentation examines ideas developed for channeling organizational energy and investigates how they might inform the design process for educational environments. Discussion includes the physical environment's role in determining the prevailing energy zone within a school, and why most learning occurs in the passion zone. In the new economy, maximizing the impact of educational dollars is paramount. The Four Energy Zones of Schools will offer design professionals and school administrators another way to maximize the return on investment for school construction dollars.

Learning Objectives:

1.) Learn how a student's interaction with his or her environment can lead to an atmosphere of passion, comfort, aggression, or resignation. 2.) Discuss how, and why, most learning occurs in the passion zone. 3.) Explore facility planning and design strategies that create learning environments filled with passion. 4.) Learn how to use the Four Energy Zones as a tool for maximizing return of investment for school construction dollars.

Room: S210D

AIA CEH: 1 LU